Ethics Brochure Rubric
EDUC 130

Name: _____Eric_____

Date: _____spring 2008_____

Criteria	13	15	17	20	Points
Student creates a tri-fold on the computer	TRI-FOLD IS UNABLE TO BE FOLDED WITH INFORMATION ON BOTH SIDES IN AN ILLOGICAL FORMAT	TRI-FOLD IS UNABLE TO BE FOLDED WITH INFORMATION ON BOTH SIDES IN A LOGICAL FORMAT	TRI-FOLD IS ABLE TO BE FOLDED WITH INFORMATION ON BOTH SIDES IN A LOGICAL FORMAT	TRI-FOLD IS FOLDED WITH INFORMATION ON BOTH SIDES IN A LOGICAL, EASY-TO-UNDERSTAND FORMAT	
Content is accurate, thorough, and parent friendly	CONTENT CONTAINS SOME INACCURACIES, LACKS DEPTH, AND/OR IS NOT PARENT FRIENDLY	CONTENT CONTAINS ADEQUATE INFORMATION, DEPTH AND ATTEMPTS TO BE PARENT FRIENDLY	CONTENT IS ACCURATE, HAD ENOUGH INFORMATION, AND IS PARENT FRIENDLY +18	CONTENT IS EXCEPTIONAL IN ITS ACCURACY, THOROUGHNESS, AND PARENT FRIENDLY WORDING	
Spelling and grammar is error-free	5 OR MORE ERRORS IN SPELLING AND/OR GRAMMAR ARE PRESENT	3-4 ERRORS IN SPELLING AND/OR GRAMMAR ARE PRESENT	1-2 ERRORS IN SPELLING AND/OR GRAMMAR ARE PRESENT	NO ERRORS IN SPELLING AND/OR GRAMMAR ARE PRESENT	
Tri-fold presentation is of professional quality	TRI-FOLD IS NOT OF PROFESSIONAL QUALITY	TRI-FOLD ATTEMPTS TO BE OF PROFESSIONAL QUALITY	TRI-FOLD IS OF GOOD PROFESSIONAL QUALITY +18	TRI-FOLD IS OF SUPERIOR PROFESSIONAL QUALITY	
				LATE	
					_72__/80

COMMENTS:
INVITING, WITH WEBSITES
NOT 2-SIDED, TWO SHEETS
MISSING IDEALS?