

Lesson Plan by: Leanne Rakestraw

Lesson: Community Brochures

Length: 30-45 minutes

Age/Grade: 3rd Grade

Academic Standard:

3.5.1 Give examples of how the local community is made up of many individuals, as well as many different groups

Performance Objective:

Given materials, the students will create a brochure of a community in which they belong with 100% accuracy.

Assessment:

Completion of a brochure with a description of community, why it is unique, what their community does together, what their community means to them, and at least one picture of the community.

Advanced Preparation by Teacher:

Sample brochure, construction paper, markers/crayons, pencil

Procedure:

Introduction/Motivation:

1. Ask, "What do you think about when you hear the word 'community?'"
 - a. Write words they come up with on the board
2. Ask the students what communities they belong to
 - a. Examples: school, family, neighborhood, city, town
 - b. Write these on the board

Step-by-Step Plan:

1. Tell the students they are going to make a brochure for a community they are part of
 - a. Show them the teacher-made example
 - b. Hand out construction paper
 - i. Allow the students to pick their color
 - ii. Show the students how and have them fold their paper into a tri-fold
 - c. Have the students pick a community they belong to and make their brochure
 - d. Include these in their brochures:
 - i. The name of their community
 - ii. A description of the community
 - iii. What makes your community unique?
 - iv. What does your community do together?
 - v. What does your community mean to you?
 - vi. Draw at least one picture of your community
 - vii. WRITE THESE ON THE BOARD

Closure:

1. Have the students share their brochures with the class
 - a. Ask each of them why those chose the community they did

Adaptations/Enrichments:

Adaptation: If students need more time, allow them to take them home. Or, allow students to work with a partner. Brochures could also be done on a computer.

Enrichment: Have students who finish early help students who are struggling for ideas.

Self-Reflection:

Adapted from: Karin Otto

[Http://www.lessonplanspage.com/SSCommunityBrochures23.htm](http://www.lessonplanspage.com/SSCommunityBrochures23.htm)