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Art/Social Studies- Campaign Signs

Academic Standard(s):

3.6.3 Demonstrate ability to successfully generate a variety of symbols, then select and refine a symbol that communicates the idea.

3.2.7 Roles of Citizens: Use a variety of information resources to gather information about local, state, and regional leaders and civic issues.

Performance Objectives: Students will create two to three campaign signs based on realistic examples, which could be used as supporting material to winning the election.

Advanced Preparation by Teacher:

1. Poster board
2. Markers
3. Scissors
4. A planning sheet

Lesson Plan:

1. Look at examples of campaign signs and appropriate cartoons used in past elections
2. Have a discussion about how to use signs and cartoons to benefit a campaign and what could easily be misinterpreted.
3. Plan and design own signs
4. Create signs as a group and put them on display

Assessment: Put a check for daily active participation within the group, and students should complete the project, which should meet the teacher’s individual expectations of each student.