

Gilsdorf, Jeanette. "Standard Englishes and World Englishes: Living with a Polymorph Business Language." The Journal of Business Communication. Volume 39, Issue 3 (July 2002).

Business Source Premier. EBSCOhost. Manchester College Library, North Manchester, IN. 28 October 2005 <<http://www.ebscohost.com>>.

*This article focuses on the continual changes that have occurred in Standard English in the business world. These changes are due to contact with other languages. Other reasons for the changes are work environments in the United States are becoming "more richly intercultural," new comers to the states are becoming more fluent, and English is becoming the global language for business. The article also discusses how the English is polymorphic (has many forms) and what can be done to help teach that. We need to be more aware of all the different variations of the English language and we need to watch the changes in what is considered Standard English. We need to have this awareness because English has become the chosen language for international business. Most companies are relying on English to be the language of the company they are dealing with. Because English is polymorphic no one nation or cultures owns English. The U.S. and England are often thought of the owner of English; however, this is not the case. English is a global language that exists in many forms. Regional dialect exists because of the globalization of English. The English of a region is adapted to its culture and as a result different dialects come to exist.*

*This article is different from Petyt and Thomas' books because it does not discuss the history and reasons for dialects. It puts what the two books have to offer into context by applying to communication in the business world. The information in this article can be related to Hamilton's article, "Dialect Development in Mobile Urban Culture" because it addresses the issue of continual change in the English language.*